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For Immediate Release

Mouser, Intel, and Analog Devices Sponsor Create the Future Global Design Contest for Engineers

March 24, 2016 – [Mouser Electronics](http://www.mouser.com), Inc., the global authorized distributor with the newest semiconductors and electronic components, is continuing its sponsorship of the [14th annual “Create the Future” Design Contest](#), a challenge to engineers and students worldwide to create the next great thing. Mouser’s valued supplier partners [Intel®](#) and [Analog Devices](#), Inc. are joining in this sponsorship once again. The contest is produced by Tech Briefs Media Group, an SAE International Company.

The grand prize winner will receive global recognition and a cash prize of \$20,000 for an innovative product that benefits society and the economy. Previous contests have produced more than 12,000 design ideas from engineers, entrepreneurs and students in more than 100 countries. Entries are being accepted now through July 1, 2016. To learn more, visit <http://www.mouser.com/createthefuture>.

"Advancing innovation with the newest technologies is part of our mission here at Mouser, and we are very excited to help foster innovation by sponsoring this global design contest for engineers and students," said Kevin Hess, Mouser Electronics Senior Vice President of Marketing.

"Mouser is known worldwide for its introduction of the newest products and technologies, and for providing unparalleled service for its customers," said Joseph Pramberger, President of Tech Briefs Media Group. "We are thrilled for the opportunity to have Mouser support this contest for the third consecutive year, along with their manufacturer partners Analog Devices and Intel; they are committed to serving engineers and their design needs."

The "Create the Future" Design Contest brings attention to product designs that enhance quality of life, improve the efficiency and quality of healthcare and help to reduce dependence on nonrenewable energy sources. Previous grand prize-winning entries include an economical rapid screening device to prevent foodborne illness; a wheelchair propulsion system designed to increase the user's mobility while decreasing upper body repetitive strain injuries; and a mechanism that makes CPR easy and safe for anyone to perform.

The contest was launched in 2002 by the publishers of *NASA Tech Briefs* magazine to help stimulate and reward engineering innovation. The grand prize winner will be chosen from the winners in seven entry categories including Aerospace & Defense, Automotive/Transportation, Consumer Products, Electronics, Machinery/Automation/Robotics, Medical, and Sustainable Technologies.

For more information on how to enter the contest, go to <http://www.mouser.com/createthefuture>.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 21 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated many times per day and searches more than 10 million products to locate over 4 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 4 million products online from more than 500 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to more than 500,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit www.mouser.com.

About Tech Briefs Media Group

Tech Briefs Media Group is publisher of *NASA Tech Briefs*, the largest-circulation design engineering magazine worldwide, and *Medical Design Briefs*, the only OEM publication targeted 100% to medical design engineers and managers. Additional publications include *Aerospace & Defense Technology*, *Photonics & Imaging Technology*, and *Motion Control and Automation Technology*. Combined, these products reach over 600,000 engineers and managers worldwide.

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