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For Immediate Release

Mouser Launches New Robotics Technology Site

February 25, 2015 – [Mouser Electronics](http://www.mouser.com), Inc. today announced their new [Robotics Technology site](http://www.mouser.com/robotics-technology/). Mouser's new [technology site](http://www.mouser.com/robotics-technology/) provides developers with the resources they need to learn about the latest advances in robotics technologies, and the newest components from Mouser Electronics for building robotics systems.

The new [Robotics Technology site](http://www.mouser.com/robotics-technology/), available on Mouser.com, contains valuable information for developers interested in expanding their knowledge about robotics systems. The [Technology section](http://www.mouser.com/robotics-technology/technology-section/) is segmented into four main categories. *Overview* discusses robotics in general and briefly discusses the main subsystems. *Motor Control* reviews the importance of how motors allow robots to perform physical tasks or travel. *Sensors* are used by robots to perceive the world around it and its own status. And *MCU Control* examines how microcontrollers run the robot and the importance of peripherals for management and communication.

The [Articles section](http://www.mouser.com/robotics-technology/articles-section/) discusses topics such as the [future of robotics](http://www.mouser.com/robotics-technology/articles-section/future-of-robotics/), [distributed control systems in robotics](http://www.mouser.com/robotics-technology/articles-section/distributed-control-systems-in-robotics/), and [robots that very closely resemble humans](http://www.mouser.com/robotics-technology/articles-section/robots-that-very-closely-resemble-humans/). All articles offer an area to post comments and questions to facilitate further discussions on the topic.

The [Featured Products section](http://www.mouser.com/robotics-technology/featured-products-section/) focuses on key products available from Mouser that speed and enhance the development of robotics systems. Products include the [Texas Instruments Piccolo MCUs and Kits](http://www.mouser.com/robotics-technology/featured-products-section/texas-instruments-piccolo-mcus-and-kits/), Panasonic AN44183A Motor Driver, and the [Molex Micro-Lock™ 1.25mm pitch wire-to-board connectors](http://www.mouser.com/robotics-technology/featured-products-section/molex-micro-lock-1.25mm-pitch-wire-to-board-connectors/).

Finally, the [Technical Resources section](http://www.mouser.com/robotics-technology/technical-resources-section/) lists videos, application notes, and white papers that discuss device selection and system considerations when designing robotics systems. Subject discussed include robot teachers, robot restaurants, and even robot cheerleaders.

The Robotics Technology Site is an integral component of the Mouser Electronics Robotics [Innovation Hub](http://www.mouser.com/robotics-technology/innovation-hub/)™, part of the exciting [Empowering Innovation Together](http://www.mouser.com/robotics-technology/empowering-innovation-together/) with Grant Imahara program. This Innovation Hub explores technical engineering through articles, video and content that is specifically designed to educate, inform, and inspire today's engineers.

To learn more, visit: <http://www.mouser.com/applications/robotics-technology/> .

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 20 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 10 million products to locate over 4 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 4 million products online from more than 500 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 400,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

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